



21 boats competed in this year's Fishing Rodeo to benefit the Old Baldy Foundation.

FISHING RODEO ENTERING 20TH YEAR

Even though July's Fishing Rodeo is still a fresh memory, Wendy Irick, Director of Hospitality Operations, is already planning for next year's weekend-long tournament. "2011 will mark the 20th anniversary of the Annual Bald Head Island Fishing Rodeo, and we're excited about making it a great event," she said.

This year's event featured 21 teams competing in six categories: catch of the day tuna, dolphin and wahoo; billfish and overall total catch weight. Captain Barrett McMullan and his crew from Ocean Island, NC, fishing aboard the *OIFC*, reeled

in the first-place prize of \$7,560 with a total tournament catch weight of 246.5 pounds.

Wendy said, "The employees who worked the Rodeo this year were great. They really made the tournament run smoothly and I want to thank them all." She sent out a special thanks to Ben Traynham, Trisha Howarth, Matt Karas, Erin Duncan, Tabatha Walsh, Mike Hunter, Woody Walls, Florence Campanella, Kelley Sellers, Mandy Hartzell and all of the Recreation Interns for their help with the Fishing Rodeo.

United Way Award *Continued from page 2.*

be able to attend after-school programming, 45,000 people will receive food assistance, 350 families at risk of becoming homeless will secure and maintain decent housing, 30,000 prescriptions will be filled for those in need, and thousands of people will benefit from emergency services provided by the United Way.

Patty and her team are hard at work planning the 2010 campaign. "We're look-

ing forward to topping last year," she said. "Our goal is to increase participation by at least 10% and be able to give more than we ever have."

Think about what you can give or how you can volunteer to help improve the lives of those less fortunate than you, and be on the lookout for information regarding the 2010 United Way Campaign.

Emergency Weather Notice !

As the summer season draws to a close, the threat of a weather emergency in our area rises. The Atlantic hurricane season runs from July 1 to November 30, and the National Oceanic and Atmospheric Administration (NOAA) has projected the 2010 season will have 14 to 20 named storms, with four to six becoming hurricanes of significant size or strength. Bald Head Island Limited has procedures in place for dealing with weather emergencies, and will distribute information both company-wide and by department as the need arises.

Weather conditions are monitored by The Adverse Weather Committee in conjunction with the Village of Bald Head Island. Together, they have established policies, procedures and action plans covering events prior to, during and after a weather emergency.

It is the policy of BHIL and affiliated companies to make every reasonable effort to safeguard life and property during periods of adverse or dangerous weather. It is the responsibility of each department head to develop an adequate plan, have the necessary equipment available and train personnel in proper execution of the plan.

Please know that facilities and operations on Bald Head Island are rarely closed, but, if a question regarding hours of work during a weather emergency arise, employees are responsible for contacting their supervisor or office for instructions. If the weather forces an evacuation of Bald Head Island, the employee hotline (910.457.7270) will be used to convey work status, provided the telephone system is operational.

For situations regarding pay status during emergency conditions, please check Section II of your copy of the Bald Head Island Handbook, or speak with your supervisor or the Human Resources Department for clarification or answers to specific questions.

SHOW TIME

Summer 2010

A newsletter for employees of Bald Head Island Limited and its affiliated companies.

“R”ecognized for Making A Difference

The following employees received R2 awards for going above and beyond their job duties to serve one another and our visitors. Congratulations to:

JUNE

Ann Fortenberry
Rental Relations

Harriet Wilson
Rental Relations

Brandon Davis
Transportation

JULY

Jennifer Boles
Housekeeping

Charlene Hill
Housekeeping

Remember, any employee can nominate another employee to receive an R2 award. R2 forms are available on the P drive in the R2 folder.

• NOTICE •



Employee Treasure Day will be held on Wednesday, October 20. Keep your eye out for more information from Human Resources.

SUMMER SEASON BUSY FOR BALD HEAD ISLAND



The summer heat couldn't keep the crowds away from Bald Head Island.

This summer the temperatures have soared and so have our guest numbers. From Memorial Day weekend to June's Fishing Rodeo to the July 4th festivities to the Lighthouse Day celebration in August, the island has been filled with visitors.

According to Trisha Howarth, Hospitality Sales and Marketing Director, the summer has been extremely busy with property management reporting 100% occupancy on several occasions, and Eb & Flo's and the Maritime Market regularly breaking daily sales records. As Trisha pointed out, "Our staff continues to work hard to serve our guests and owners and we're proud of their work."

Fred Julius, Hospitality General Manager, echoed the sentiment, saying,

"Events like those surrounding our 4th of July celebration would not go as smoothly without a dedicated and hard-working staff like the one we have here. To everyone who helps make every day special for our guests, I say thank you."

According to Claude McKernan, Transportation Manager, the ferry carried a record number of visitors to and from the island, taking 7,092 passengers to Bald Head Island in the four-day period leading up to July 4th. Claude said the amount of baggage carried to the island was "massive" due to the number of overnight guests. Claude added the Transportation team "did a great job" with passengers and baggage. He also noted that 250 passengers participated in the Fireworks Cruise on the evening of July 5.



The Education Assistance recipients enjoy lunch with Kent Mitchell, President of BHIL.

Education Assistance Awards

On August 3, Kent Mitchell, President of Bald Head Island Limited, presented Education Assistance Awards to seven employees: Jasmine Miller, Montrel Miller, Heather Russell, Kristen Kephart, Yolanda Ray, Anthony Wright and Omeed Zarrin.

The Education Assistance Award is BHIL's way of assisting employees in furthering their education. Since 1995, more than \$73,500 has been distributed to employees as well as worthy students from South Brunswick High School. Each year a scholarship is awarded to the South Brunswick student with the highest GPA who will be attending UNC Wilmington. BHIL also provides reimbursement for studies related to an employee's position within the company. For more information on any aspect of the Education Assistance program, see Belinda Carraway in Human Resources.

Congratulations to our 2010 Education Assistance Award Winners.

Jasmine Miller, who began work for BHIL in April 2005, will return to North Carolina Central University as a senior in Broadcasting.

Montrel Miller, who began work for BHIL

in April 2004, will return to Appalachian State University as a senior in Health Promotion.

Heather S. Russell, who began work for BHIL in June 2006, started her education at Brunswick Community College and transferred to UNC-Charlotte in the spring of 2010 to pursue a Bachelor's degree in Special Education.

Kristen Kephart, who began work for BHIL in April 2009, will return to Brunswick Community College to complete her two-year degree in Business Administration.

Yolanda Ray, who began work for BHIL in July 2008, will return to N. C. State University as a sophomore in Business Management.

Anthony Wright, who began work for BHIL in May 2007, will be attending Brunswick Community College as a freshman in Business Administration.

Omeed Zarrin, who began work for BHIL in May 2007, will be attending the University of North Carolina Wilmington as a freshman in Business Finance.

BHIL Receives United Way Award

On October 26, 2009, Bald Head Island Limited employees extended a helping hand to the community by joining with the United Way of the Cape Fear Area to collect donations on their behalf. The week-long effort resulted in 23 donors giving nearly \$6,431, a 1,848% improvement over 2008 when six donors gave \$330. Chris Nelson, President of the Cape Fear Area United Way, recognized our efforts and awarded the President's Choice award to Gail English, Human Resources Director, and Patty Sipes, BHIL United Way Campaign Chair. Gail and Patty presented the award to BHIL COO Stephen Robertson, saying, "the award belongs to all of BHIL."

The \$6,431 raised by BHIL employees goes directly to the United Way of the Cape Fear Area who distributes it to charities and organizations throughout the region.

Patty Sipes, Chairperson of BHIL's United Way Campaign, said, "The United Way helps so many people in Brunswick, New Hanover and Pender Counties, from children to families to the elderly. Every donation is an investment in our community and will improve the lives of countless residents in need."

According to the United Way of the Cape Fear Area, contributions will have a big impact in our region. Through area wide giving more than 3,000 students will

Continued on back page.



Gail English (left) and Patty Sipes (right) present Steve Robertson, BHIL COO, (center) with the President's Choice award.

BALD HEAD ISLAND, INTERNATIONAL DESTINATION

Every year, visitors come to Bald Head Island from a variety of international locations, but did you know that we also host international student workers as they study the American hospitality industry? This year, Bald Head Island Limited and International Educational Exchange, Inc. brought 42 students from around the world to our shores for the summer.

Wendy Irick, Director of Hospitality Operations for BHIL, oversees the international student worker program. "Since most of our international student workers are studying hospitality and/or tourism, they all come to us with some experience from previous internships," she said. "While they're with us they gain a lot of valuable experience working in hospitality, but they also get to improve their English skills, something that will serve them well when they move forward with their careers in the industry."

Miriam Khoury, a student from Peru spending the summer as a Rental Relations Coordinator, echoed this sentiment. "Speaking English everyday has helped me tremendously. To get a good job in the travel/hospitality industry in Peru you must speak fluent English. I can, and now I can help Americans and other English-speaking visitors when they come to Peru," she said.

Miriam's home town, Huancayo, is near Lima, the Peruvian capital, in the central highlands of the country. At 10,659 feet above sea level and surrounded by mountains, it's quite different from Bald Head Island. And, although she misses her family and friends in Peru, the experience she's gained with us at BHIL – from her work with guests to her new friends American and international alike to the time she's spent on the beach – will serve her for a lifetime in the hospitality and tourism industry. After she returns to Peru from the U.S., she plans to pursue more international work in Europe and after that, work in Peru at Machu Picchu – Cuzco, one of the Seven Wonders of the World.

"Our international students are such a treat to work with," Wendy said. "They have the best work ethic, are always smiling and are very dependable. Without them we wouldn't be so successful in meeting our

guest satisfaction goals."

This year, our 42 international students came to us from Peru, Turkey, Colombia, Bulgaria, South Korea and Dominican Republic. Living and working on the island (they stay in Crew's Quarters on Maritime Way) from May to September, they experience the height of our tourist season and leave us well prepared for careers in hospitality and tourism. Read on for some quick facts about their home countries.



BULGARIA

- Located in southeastern Europe, it borders Greece, Macedonia, Romania, Serbia, Turkey and the Black Sea.
- Slightly larger than Tennessee.
- Population of just over 7 million.
- Bulgaria has a rich musical history dating back to the middle ages.



COLOMBIA

- Located in northwestern South America, it borders Venezuela, Brazil, Ecuador, Peru, Panama, the Caribbean Sea and Pacific Ocean.
- Twice the size of Texas.
- Population just over 44 million.
- The Colombian TV program *Betty, La Fea*, was remade as *Ugly Betty* for U.S. television.
- Musician Shakira, comedian John Leguizamo and race car driver Juan Pablo Montoya are of Colombian decent.



DOMINICAN REPUBLIC

- Located in the central Caribbean.
- Discovered by Christopher Columbus in 1492.
- Twice the size of New Hampshire.
- Population of nearly 10 million.
- Baseball is the national sport. Notable Dominican players include Albert Pujols, Manny Ramirez and Sammy Sosa.



PERU

- Located on the west coast of South America, it borders Bolivia, Brazil, Chile, Colombia, Ecuador and the Pacific Ocean.

- Slightly smaller than Alaska.
- Population of nearly 30 million.
- Home of the Inca empire.
- Actors Benjamin Bratt and Henry Ian Cusick are from Peru.



TURKEY

- Located on the Asian and European continents. Bordered by Syria, Iraq, Iran, Armenia, Georgia, Bulgaria, Greece, the Mediterranean Sea and Black Sea.
- Slightly larger than Texas.
- Population nearly 78 million.
- The Trojan War took place in western Turkey.
- The Turks introduced coffee to Europe.



SOUTH KOREA

- Located in east Asia, it borders North Korea, the Yellow Sea and the Sea of Japan. Nearby neighbors include China to the west and Japan to the south and east.
- Slightly larger than Indiana.
- Population of nearly 49 million.
- Taekwondo is South Korea's national sport.
- Actress Yunjin Kim (from ABC's *LOST*) is from Seoul, South Korea.

Employee News *From Around the Island*

Congratulations to Patty Sipes, from Human Resources, and Ed Sipes, from Transportation, whose daughter Ashley Marie Groff, graduated from Cape Fear Community College with honors.

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Congratulations to Cindy Meadows, from Human Resources, whose daughter graduated from South Brunswick High School this spring.

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BHIL has brought on 169 employees as of January 1, 2010, of which 42 are International Employees.